



### **Volunteer Solano**

Accomplishments Report for: July 1, 2024 – May 31, 2025

The following is a report for the Volunteer Solano Program that includes local meetings and events attended, presentations and demonstrations, nonprofit and government agencies registered, volunteers registered, available volunteer opportunities, and Days of Service conducted. The Volunteer Solano Program was rebranded in 2018 as "Solano Volunteers." The name "Volunteer Solano" remains the official title to consistently align with the work completed in previous years.

### **Volunteer Engagement and Portal Management**

#### **Web-based Portal: SolanoVolunteers.org & VolunteerNow.org/Solano**

- Conducted outreach within the county, with nonprofits and volunteers, for Solano Volunteers portal and promotion of the overall program.
- Provided technical assistance and troubleshooting to volunteers and agency users.
- 78, number of meetings/events attended to promote the portal and program
- Presentations/Demonstrations: 50 (total # from Training - Solano Volunteers Infrastructure)
- Maintained a growing social media presence: Solano Volunteers Facebook and Instagram Pages, including:
  - 1,603 Followers
  - 68,432 Impressions (total # of times content was displayed)
  - 11,802 Reach (# of people who saw content)
  - 2% overall engagement rate (above average, according to industry standards)

#### **Volunteer Recruitment, Matching & Engagement:**

- 59 new volunteer opportunities during 2024
- 93 new volunteers registered during 2024
- 1,880 registered volunteers on the portal
- 6,781 unique individuals visited the Solano Volunteers matching portal during 2024 to search for volunteer opportunities

#### **Days of Service:**

##### **1) Coastal Clean Up**

September 21, 2024

Number of Volunteers: 1,420 (avg. 3 hours per volunteer); Our efforts for Solano Volunteers specifically supported the Lake Berryessa volunteer team which totaled 75 volunteers.

Project Description: The **40th** Annual California Coastal Cleanup Day, led by the Solano County Conservation

District, was held Saturday, September 21st from 9am-12pm. 1,420 volunteers collected and properly disposed of 22,963 pounds of trash and another 1,706 pounds of recyclables and beverage containers in Solano County.

As a dedicated contributor to this large volunteer event, Solano Volunteers engaged in marketing and social media outreach to recruit volunteers and increase awareness of the event. Also provided the lunches for the Lake Berryessa team.

## **2) Family Volunteer Day**

November 23, 2024

Number of Volunteers: 234: 58 volunteers on packing day and 176 volunteers on the day of the event

Solano Volunteers served as a sponsoring agency for the event; included in marketing and communication materials; provided breakfast and lunch for all participating volunteers.

**Project Description:** Solano Volunteers partnered with Operation Gobble-Gobble Food Box Distribution with Assembly Member Lori Wilson's Office. Over 1,000 families were served. 2<sup>nd</sup> year participating.

## **3) Martin Luther King, Jr. Day**

January 20, 2025

Number of Volunteers: 30

**Project Description:** Partnered with the Vallejo NAACP for the MLK, Jr. March and Community Program. The community held a peaceful march from Kentucky Street along Mare Island Way, demonstrating unity and strength. Participants gathered and paid tribute to Rev. Dr. Martin Luther King, Jr., with a powerful reminder of his words about perseverance and collective progress.

## **4) Earth Day Events**

Number of Volunteers: **212** -Total number of volunteers at 11 sites; 75 volunteers can be directly connected with Solano Volunteers outreach

**Project Description:** Solano Volunteers provided marketing and social media outreach for the Earth Day volunteer events to engage the community in volunteer service and provided clean-up supplies for the event.

**E-Waste Event** in collaboration with Supervisor Cassandra James and Solano County Fair Association – **10** volunteers

**Project Description:** Solano Volunteers served as a sponsoring agency for the event; included in marketing and communication materials

## **Disaster Preparedness & Response**

*Voluntary Organizations Active in Disaster (VOAD): An umbrella group of nonprofits and government agencies working together to prepare for disasters.*

- The VOAD membership consists of 84 agencies and totaling 132 individual volunteers taking part.
- Added eight organizations to the roster during this reporting period: Solano County Health & Social Services, Solano Pride; A Place to Live; Halter Project; ReCover CA, Triology HOS; Solano County Fair Association and Molly's Angels
- Facilitated and provided administrative support for monthly VOAD and Executive Board meetings, which centered on the theme of communication during both routine operations and emergencies.
- Continue dedicated storage unit for the VOAD via funding obtained from the United Way of the Bay Area. Spread Love Solano Volunteer Group is supporting the upkeep and inventory of the storage unit (5 volunteers).

- Maintained a growing social media presence:

Solano VOAD Facebook page:

694 Followers

3,287 Impressions

1,300 Reach

Secured funding from Keep California Beautiful and California Volunteers to support a volunteer-led fire mitigation project targeting Solano County. First event took place on Sunday, May 4<sup>th</sup> with the Green Valley Fire Protection

### **Solano Volunteers Program Infrastructure**

**Training** – The SolanoVolunteers.org online portal offers one-on-one scheduled training to Solano nonprofits and government agencies.

### **Solano Volunteers in the News**

- ❖ [ndentvoice.com/2025/04/30/531220/solano-county-volunteers-participate-in-the-2025-earth-day-cleanup](https://ndentvoice.com/2025/04/30/531220/solano-county-volunteers-participate-in-the-2025-earth-day-cleanup)
- ❖ [The Vallejo Weekly | Vol 13 | Issue 9 by cityofvallejo - Issuu](#)
- ❖ <https://www.facebook.com/reel/581798684501761?fs=e&mibextid=0NULKw&fs=e&s=TIeQ9V>
- ❖ <https://issuu.com/cityofvallejo/docs/vw-8-22-24>
- ❖ [Solano County Volunteers Participate in the 2025 Earth Day Cleanup - Center for Volunteer & Nonprofit Leadership](#)
- ❖ [Solano RCD seeks volunteers for annual Earth Day Cleanup event – The Vacaville Reporter](#)