



Solano County

675 Texas Street
Fairfield, California 94533
www.solanocounty.com

Meeting Minutes - Action Only Board of Supervisors

John M. Vasquez (Dist. 4), Chairman
(707) 784-6129

Monica Brown (Dist. 2), Vice-Chair
(707) 784-3031

Erin Hannigan (Dist. 1)
(707) 553-5363

Wanda Williams (Dist. 3)
(707) 784-6136

Mitch Mashburn (Dist. 5)
(707) 784-6130

Tuesday, September 26, 2023

9:00 AM

Board of Supervisors Chambers

17 [23-797](#)

Receive an update from staff on the County's re-branding process; Consider approving a contract with Mnemonic for County re-branding and website design strategy in an amount not to exceed \$74,999 for the term of September 25, 2023 through December 31, 2024; and Delegate authority to the County Administrator to sign the contract with County Counsel concurrence

Attachments: [A - \(DRAFT\) Solano Contract with Mnemonic \(2023\)](#)
[B - Solano County Branding Standards Manual \(2011\)](#)
[C - Solano County Graphic Identity Policy \(2014\)](#)
[Branding Presentation](#)

On motion of Supervisor Hannigan seconded by Supervisor Mashburn, the Board: 1) approved a contract with Mnemonic for County re-branding and website design strategy in an amount not to exceed \$74,999 for the term of September 25, 2023 through December 31, 2024; and 2) delegated authority to the County Administrator to sign the contract with County Counsel concurrence. So ordered by a 4-0 vote with Supervisor Williams absent.