



Dr. Norma Rodriguez de Lisenko

CONTACT



CORE COMPETENCIES

- Strategic Planning & Systems Integration
- Operational Leadership & Budget Oversight
- Interagency Coordination & Policy Implementation
- Equity-Focused Program Development
- Staff Supervision & Capacity Building
- Grant Management & Fiscal Accountability
- Community Engagement & Public Affairs
- Government & Legislative Collaboration

LEADERSHIP/COMMUNITY SERVICE

- Board Member, Solano County Fair Board of Directors, Appointed
- Co-Founder, Solano County Food Policy Council
- Coalition Lead, Healthy Bodies Coalition of Napa
- Leadership Committee Member, Live Healthy Napa County CHA & Obesity Prevention Plan
- Solano Court Appointed Special Advocate (CASA)

PRESENTATIONS & PUBLICATIONS

- Maternal and Child Health Journal, 2022 - "Psychosocial Risk Factors Affecting Perinatal Black/African-American Women"
- American Public Health Association (APHA) Poster and Oral Presentations (2022, 2018, 2015, 2011)
- Media features in Daily Republic, Benicia Magazine, Vallejo Times Herald, and Univision

LANGUAGES

- English (Fluent)
- Spanish (Fluent)



PROFILE

Visionary public health executive with over 20 years of leadership experience in nonprofit, government, and cross-sector collaborations. Holds a Doctorate in Public Health Leadership and leads a multi-million-dollar nonprofit advancing equity-focused health and human services across Northern California. Proven expertise in public administration, applied research, community-centered policy, and fiscal development. Brings lived experience and a long-standing commitment to the region. Fully aligned with the mission and values of UC Agriculture and Natural Resources.



WORK EXPERIENCE

Innovative Health Solutions - Benicia, CA 2018 - PRESENT

Founding Chief Executive/Financial Officer & Principal Investigator

- Lead the strategic, operational, and fiscal management of a nonprofit addressing health equity and social determinants of health across Solano County.
- Manage multiple large-scale programs, including nutrition education, resource navigation, and maternal health, aligned with countywide priorities.
- Prepare and oversee multi-program budgets, ensuring compliance with federal, state, and local requirements.
- Supervise cross-disciplinary teams, providing leadership, coaching, and quality oversight.
- Partner with Bay Area counties, healthcare systems, community-based organizations, and funders to advance integrated delivery of health and social services.
- Contribute as a supporting investigator to federally and state-funded research and implementation efforts, such as SNAP-Ed and Community Supports Initiatives, focused on advancing public health and social equity.

Healthy Cooking with Kids, Inc - Benicia, CA 2008 - 2018

Founding Executive Director

- Designed and implemented countywide health promotion and nutrition education programs serving schools and underserved communities.
- Oversaw contracts, grants, staffing, and program evaluation across Solano and Napa counties.
- Led strategic partnerships with county departments, school districts, and community coalitions.
- Built internal systems to improve operational cohesion, budget transparency, and program quality.

First 5 Solano - Fairfield, CA 2006 - 2008

Community Programs Manager

- Managed health and social service contracts across Solano County, emphasizing early childhood outcomes and racial equity.
- Provided program planning, contract oversight, and support to First 5 Commissioners.
- Led cross-agency engagement with H&SS, school districts, and behavioral health providers.

SELECTED HONORS & AWARDS

- Honorary Award for Research & Practice, University of South Florida, 2019
- Nutrition Research Award, USDA, 2018
- Leaders on the Move, CDPH NEOPB, 2014
- Champion for Change, CalFresh Gold Country Region, 2012



EDUCATION

Doctor of Public Health (DrPH), Public Health Leadership

College of Public Health | University of South Florida - Dec. 2021

Master of Public Health (MPH), Community Health Education

Department of Public Health | San Francisco State University - May 2006

Bachelor of Arts (BA), Organizational Psychology

University of California, Berkeley - Dec. 1997



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Bay Area Professional References

Name	Title & Organization	County	Contact Information
Monica Brown	Supervisor, District 2 Solano County	Solano	(707) 784-3031 MEBrown@SolanoCounty.gov
Elaine Clark	Executive Director Napa and Solano Area Agency on Aging	Solano	(707) 784-8960 EClark@SolanoCounty.gov
Joseph Alvarez	Superintendent City of Fairfield Parks & Recreation	Solano	(707) 399-5626 jalvarez@fairfield.ca.gov
Diana Zamora, MS, RDN	Health Program Specialist CalFresh Healthy Living, CA Department of Aging	Sacramento	(916) 619-7414 diana.zamora@aging.ca.gov
Wanda Siu-Chan, MS, RD	Lecturer & Dietetic Internship Director San Francisco State University	San Francisco	(415) 338-3422 siuchan@sfsu.edu
Jennifer Henn	Public Health Manager and Epidemiologist Napa County Health and Human Services – Public Health	Napa	(707) 299-2160 jennifer.henn@countyofnapa.org
Laurel Chambers, MPH	Healthy Eating, Active Living Coordinator Sonoma County Public	Sonoma	(408) 204-0973 laurel.chambers@sonoma-county.org
Shirin Vakharia	Senior Program Director Marin Community Foundation	Marin	(415) 464-2541 svakharia@marincf.org
Elaini Negussie	Program Manager Marin County Community Health and Prevention	Marin	(415) 473-2612 elaini.negussie@marincounty.gov
Katherine Hawksworth, MPH	Program Manager Center for Wellness and Nutrition	Alameda	(925) 316-8551 Katherine.Hawksworth@wellness.phi.org
Nori Grossmann, MPH, RD	Program Specialist Alameda County Public Health Department	Alameda	(510) 268-4225 nori.grossmann@acgov.org

More references available upon request