



Agenda Submittal

Agenda #: 7 **Status:** Received and Filed
Type: Report **Department:** County Administrator
File #: 17-441 **Contact:** Matthew A. Davis, 784-6111
Agenda date: 6/13/2017 **Final action:** 6/13/2017
Title: Approve the submittal of an entry application for the Solano County Social Worker III Recruitment and Retention Campaign to the California State Association of Counties 2017 Challenge Awards program
Governing body: Board of Supervisors
District: All
Attachments: 1. A - Executive Summary, 2. B - Support Letter, 3. C - Challenge Award Application

Date	Ver.	Action By	Action	Result
6/13/2017	1	Board of Supervisors	Approved	

Published Notice Required? Yes ___ No X
Public Hearing Required? Yes ___ No X

DEPARTMENTAL RECOMMENDATION:

It is recommended that the Board of Supervisors approve the County's submittal of an entry application to the California State Association of Counties 2017 Challenge Awards program from the departments of Human Resources and Health and Social Services for the *Solano County Social Worker III Recruitment and Retention Campaign*.

SUMMARY:

The CSAC Challenge Awards were established to recognize the innovative and creative spirit of California county government and its ability to find new and effective ways of providing programs and services to their citizens. The attached application is being recommended for submittal. The *Solano County Social Worker III Recruitment and Retention Campaign* is the cooperative effort between Solano County Human Resources and Health and Social Services, Child Welfare Services to develop recruitment videos and an online job fair for the purpose of recruiting and retaining hard to fill Social Worker III positions.

FINANCIAL IMPACT:

There is a \$75 application fee per entry. The County Administrator's Office will incur this cost.

DISCUSSION:

The CSAC Challenge Awards program recognizes the innovative and creative spirit of California county governments as they find innovative, effective and cost-saving ways to provide programs and services to their citizens. Many Solano County programs have earned recognition through this program over the years, including Child Welfare Services' Money Matters program that provided foster youth financial literacy; First 5 Solano's use of Results Fairs to communicate the success of its grantees; Baby First Solano's public-private partnership approach to improving prenatal care in high-risk population; General Services' efforts to turn surplus computers into classroom resources; and Health and Social Services, Older and Disabled Adult

Services, Mini-Medical School: Aging with Vitality, designed to help seniors incorporate healthy lifestyles to maximize vitality and independence as they age.

County governments are only allowed to submit entries for projects or programs that have been in existence for at least one year and that have not previously won a Challenge Award. Entries are judged on the statement of the problem and solution, cost-effectiveness, long-term impact on the community, innovation, resourcefulness, vision, uniqueness and risk taking, replicability of the program, and conformance to the CSAC application process.

To enter the Challenge Awards competition, each program must obtain a letter of endorsement from the Board of Supervisors. One letter of endorsement may be submitted for all entries.

The entries are divided into four categories based on population. Solano County will be competing only with counties with populations between 200,001 and 750,000. All Challenge Award entries will be considered for special awards at the judges' discretion. These awards will not be subject to the population criteria and will be in competition with all participating counties.

ALTERNATIVES:

The Board could decide that the application and letter should not be approved. This would not allow the application to be submitted on behalf of the aforementioned program.

OTHER AGENCY INVOLVEMENT:

All departments were informed of the award and encouraged to apply. The Solano County departments of Human Resources and Health and Social Services, Child Welfare Services and the County Administrator's Office prepared and submitted this application for the 2017 CSAC Challenge Awards program.

CAO RECOMMENDATION:

APPROVE DEPARTMENTAL RECOMMENDATION